



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Halifax Urban Ministries Announces that Peninsula Research, through their Employee Match Program, Donated \$5,002

DAYTONA BEACH, FL – The staff of Peninsula Research picked Halifax Urban Ministries as their charity of the year. The goal was to raise \$2,000 through employee deductions and Angel Ribo, Owner of Peninsula Research, would match \$2,000 for a total of \$4,000. In Mid-July, Halifax Urban Ministries (HUM) had a financial challenge with our Feed a Family Program and Angel Ribo donated \$2,000 from employee donations and match, to help with the crisis. Peninsula Research's owner, Angel Ribo and Site Manager Mike Alfonso presented HUM's Executive Director, Mark Geallis, with a check today for another \$3,002 at our offices at 215 Bay Street in Daytona Beach. **Peninsula Research**, through their employee and owner match program, **raised a total of \$5,002 for Halifax Urban Ministries (HUM)**. Halifax Urban Ministries really appreciate the remainder of the donation which will be used for Direct Services to the Homeless, including the Hot Meal Program, for our Feed a Family Program and also for our HUM Family Shelter. Our guest will benefit greatly from this donation.

HUM really encourages other businesses and donors in the community to consider a program like this. This office of only 8 to 10 people made a big difference in our operations to help the homeless and indigent. Peninsula Research is built on over 100 years of experience in the conduction of over 270 combined clinical trials by staff and investigators as well as from prior years of partnering within the pharmaceutical industry in the clinical research business. Most staff is comprised of certified professionals and investigators are Board Certified in their specialty. For more information about Peninsula Research visit them online at www.pri-fl.com.

About HUM:

Halifax Urban Ministries, a faith based 501(C)(3) non-profit corporation, has been serving the community since 1981 with minimal government funding because of generous donations from business, faith and individual donors. We offer Homeless Prevention services throughout Volusia County from 4 service centers and distribution services at 17 locations. These locations offer The Feed a Family Homeless Prevention Program that distributes over 500 tons of food annually, helping keep families living below the poverty line in their homes by reducing their grocery bill, leaving more funds for housing. Our Homeless Intervention services

include the HUM Family Shelter, which provides emergency & transitional housing to over 110 families with children each year. The Bridge of Hope daily hot meal program provides over 145,000 meals to people in need each year. Homeless assistance direct services at the HUM Center include laundry, showers, case management, mail acceptance, ID applications, clothing, computer access, plus. HUM has forged partnerships with Halifax Health, SMA and area faith groups to provide on-site medical & mental health services, cold weather shelters, Traveler's Aid, prescription - utility & rent assistance. For a complete list of services visit www.HalifaxUrbanMinistries.org.

(Pictured is Angel Ribo, Owner and Mike Alfonso, Site Manager, from Peninsula Research, presenting a check for \$3,002 to Mark Geallis at Halifax Urban Ministries)

